

ANNUAL REPORT - '22-'23

Annual Report



180Degrees
CONSULTING
— GHENT —

180DC Ghent

22-23



180 Degrees Consulting is the world's largest consultancy for not-for-profits and social enterprises, with branches in the best universities worldwide.

We provide sustainable development-based organizations with industry standard consulting to better their operations, costing less than one hundredth of comparable services. Concurrently, we are committed to cultivating a new generation of leaders who are passionate about making a positive social and environmental impact.

The Ghent University Branch is an impact-driven organization that has provided over sixty non-profits with consulting services to assist in optimizing their operations and maximizing positive outcomes for their beneficiaries.

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Letter from our Presidents

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Dear Partners, Supporters, and Friends,

As we come to the close of another inspiring year at 180 Degrees Consulting Ghent, we are thrilled to share the incredible social impact we've achieved together. Our team of dedicated student consultants has passionately engaged with 12 enriching projects, each aimed at fostering positive social change. With your invaluable support and guidance, we've delivered actionable insights and recommendations to our partner non-profit organizations, empowering them to advance their vital missions.

What truly sets this year apart is the exceptional group of individuals who carried the essence of 180DC in their hearts. Our consultants, driven by their dedication to make a difference, not only came up with innovative solutions but also formed genuine connections that feel like true friendships. These relationships extend beyond projects, creating a powerful network of like-minded students, partners, and supporters who share a common goal of making a meaningful difference.

Looking ahead, we are invigorated by the knowledge that our combined efforts have the potential to bring about transformative societal change. Looking forward, we're riding high on the enthusiasm and dedication our team and partners have shown. This fuels our confidence in the upcoming board – we're certain they'll tackle any hurdles that come their way with style.

Thank you for being an integral part of our journey. Together, we are not only creating a brighter present but also a promising future for all.

With gratitude,

*Tibo Boedt & Arne Heyndrickx
President – Vice President, 180 Degrees Consulting Ghent*

Tibo Boedt



'22-'23 President
Incoming Associate Consultant at
Bain & Company

Arne Heyndrickx



'22-'23 Vice President
Incoming Global Management
Trainee at AB InBev

Impact Commitment

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At 180 Degrees Consulting Ghent, we are empowering socially conscious organizations to achieve greater impact through our student-led consulting services. Our mission is to drive positive change by providing exceptional consulting services to non-profit organizations and start-ups committed to addressing social and environmental challenges. We are driven by the belief that by leveraging the skills, knowledge, and ambition of our student consultants, we can make a meaningful impact in both local and global communities.

Our projects target impact across different industries and themes. We have adopted the United Nations Sustainable Development Goals as an overarching guide to test the credibility, relevance and scale of impact of our projects. In this report, we note the sustainable development goals that are supported through our efforts.

Whilst we have worked on projects that have touched all seventeen of these - the four themes below are what our branch has had the most experience with.

Also in '22-'23, a considerable portion of our projects focused on our core themes, drawing upon our experience and expertise.

OUR THEMES



'22-'23 PROJECTS ACROSS OUR THEMES



Project Highlights

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In '22-'23, we successfully completed 12 projects for non-profit organizations and start-ups committed to addressing social and environmental challenges.

We foster impactful solutions through collaboration. Each project is assigned to a team of around six student consultants from diverse backgrounds, led by an experienced team leader. This inclusive approach empowers innovative ideas and comprehensive problem-solving, delivering positive impact for our clients and communities.

Our consulting and legal directors play a crucial role throughout the consulting process, skillfully selecting projects that align with our mission and our clients' specific needs. Their expertise and strategic guidance are instrumental in tailoring each engagement to achieve impactful and meaningful outcomes.

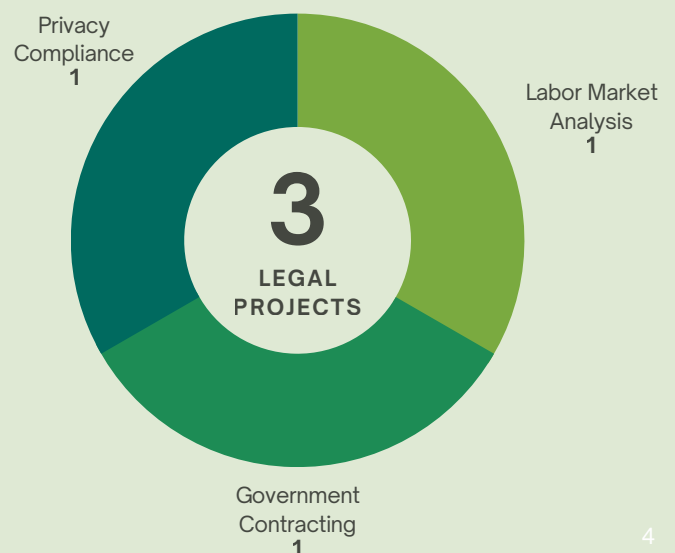
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VOLUNTEER HOURS DEDICATED
TO '22-'23 PROJECTS

To maximize the impact of our projects, every team is paired with one of our trusted partners, offering invaluable coaching and insights throughout the process. This mentorship not only enhances the quality of our solutions but also nurtures the growth and development of our student consultants.

Committed to excellence, we embrace an iterative project delivery approach. Student consultants participate in an interim presentation, seeking feedback from peers to refine their recommendations. The journey culminates in an end presentation before the board, rigorously assessing the proposed solutions' ingenuity and impact.

OUR '22-'23 SERVICES



'22-'23 Project Highlights



Rebin

HYBRID PROJECT

MARKET ASSESSMENT
GOVERNMENT CONTRACTING



Rebin is a visionary start-up revolutionizing waste collection in cities, co-founded by an ex-180DC Ghent member (Emilio Van der linden), dedicated to efficient and sustainable waste management.



In the '22-'23 period, we collaborated closely with Rebin. Both our dedicated legal and strategy teams conducted extensive market research, delving into the needs of cities and municipalities, and evaluating the product-market fit. With strategic guidance, we assisted Rebin in refining their pricing strategy, exploring various models and optimizing for market dynamics. Our partnership empowered Rebin to make data-driven decisions, propelling their mission to create efficient and sustainable waste management solutions, positively impacting communities and the environment.



Fairtrade

STRATEGY PROJECT

MARKETING & ENGAGEMENT



Fairtrade promotes ethical trade practices, empowering farmers and workers in developing countries. By ensuring fair wages and environmental protection, it fosters a positive impact on communities worldwide.



Working closely with Fairtrade Belgium, we aimed to boost Fairtrade awareness among young individuals. Our key objective was to launch an appealing new product that would resonate with youth while benefiting farmers and producers. Inspired by "Dragon's Den", the team came up with a concept where young entrepreneurs pitched their innovative Fairtrade products to potential investors. Our role involved providing strategic guidance for private sector engagement, identifying educational partners, defining success criteria for the product, and crafting a compelling communication strategy for media involvement.



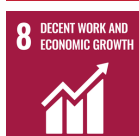
CodeFever

STRATEGY PROJECT

FINANCIAL SUSTAINABILITY



CodeFever prepares children for the digital future through programming lessons. They successfully taught 33,000 children in Flanders, providing a unique, accessible, and playful approach to programming.



In a close-knit collaboration, we partnered with CodeFever to shape their transformative CSR initiative. By precisely calculating budget needs, we meticulously framed an appealing proposal that underscores the mutual benefits of widening access to programming education for the younger generation. Our strategic marketing plan pinpointed potential sponsors, while a compelling pitch presentation highlighted the shared vision of empowering youth with computational thinking skills. The result is a compelling CSR pitch deck, poised to propel CodeFever's mission and foster inclusive programming education for youth across Flanders.

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PROJECTS DELIVERED
AS OF '22-'23



Strategic Partnerships

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In '22-'23, 180DC Ghent proudly continued to foster strategic partnerships with leading consultancy firms, legal experts and strategic innovators. Our partnerships enable us to deliver high-quality consulting services to our clients, access valuable industry insights and expertise, and provide unique learning and development opportunities to our members.

Through our strategic partnerships, we have access to a wealth of knowledge and expertise that helps us deliver impactful solutions to our clients. We collaborate closely with our partners to deliver consulting services that create a meaningful impact on society and environment, meeting the needs of our clients while aligning with their strategic objectives. With deep appreciation for our partners' invaluable support, we are eager to strengthen and expand these collaborations, building on the successes of '22-'23.

7 WORKSHOPS DELIVERED
Learning about storytelling, presentation skills, commercial due diligence, social impact, negotiation and more.

We are grateful to our partners for their continued support and collaboration. Together, we will continue to create positive change, addressing complex societal and environmental challenges while delivering exceptional value to our clients.

OUR '22-'23 PARTNERS

Bain & Company



Bain is a global consultancy that helps the world's most ambitious change makers define the future, across 65 cities in 40 countries.

Kearney

KEARNEY

Kearney is a leading global management consulting firm with more than 5,300 people working in more than 40 countries.

Möbius Business Redesign



Möbius supports organisations by designing and implementing the best business solutions at their strategic moments.

Everest Law



Everest stands for specialised lawyers in a variety of different fields of law in which companies find themselves on a daily basis.

BrightWolves



BrightWolves is a consulting firm that drives sustainable business transformation, from strategy to implementation.

Corporate Value Associates



CVA is a boutique strategy consulting firm with global reach, operating out of 17 offices in Europe, US & Asia-Pacific.

Arthur D. Little



ADL is the world's first management consulting firm – linking people, technology and strategy for over 135 years.

Launch.Career



LAUNCH is a matchmaking app that connects great talents with great companies quickly, directly and privately.

Network Growth

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In the '22-'23 period, we experienced remarkable growth in our student consultant base, particularly in our legal division. Throughout the year, 39 dedicated student consultants, stemming from diverse backgrounds, made a remarkable impact through their dedicated efforts on this year's projects. We are immensely proud of their achievements, which were made possible through the invaluable support and guidance provided by our trusted partners.

At 180DC Ghent, we take pride in the rich diversity of our student consultants' academic backgrounds. From Business Engineering and Bioscience Engineering to Medicine, Law, Psychology, and beyond, they bring a wealth of knowledge and perspectives to our consulting projects. Our student consultants gain access to professional development opportunities, networking events, and industry leaders. We foster personal and professional growth through hands-on consulting experience, expert-led workshops, and valuable networking. As we enable our student consultants to take on increasing responsibility and leadership roles, our student consultants develop project management skills while building lasting friendships and creating real impact.

x2

WE DOUBLED OUR LEGAL
CONSULTANT BASE

10

LEGAL
CONSULTANTS

29

STRATEGY
CONSULTANTS

+33%

CONSULTANT GROWTH, REFLECTING GROWING
INTEREST AND RECOGNITION OF 180DC GHENT

11

DIFFERENT FIELDS OF
STUDIES

'22-'23 Alumni

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Our alumni, consisting of individuals who have pursued careers in consulting firms, social enterprises, non-profits, or started their own companies, remain an integral part of the 180DC Ghent family. Alumni have access to exclusive events and opportunities to connect with fellow supporters, and continue to be part of a community dedicated to creating positive change.

Iriet Danon



'21-'22 Student Strategy Consultant
Current Social Change Fellow at Yahoo!

"At 180DC Ghent I learned that exceptional teamwork, dedication, and enjoyment can coexist harmoniously. I'll embrace and apply these lessons as I forge my career journey. I see myself starting off in a general consulting role, with the ultimate goal to venture into a global career in the social impact sector."

Arthur Van Dorpe



'22-'23 Strategy Consulting Director
Incoming Consultant at BrightWolves

"Joining 180DC Ghent has had a significant impact on my professional and social life. 180DC allowed me to develop practical capabilities and strengthen certain soft skills, all while supporting socially driven organizations and their mission. And oh, let's not forget the amazing friendships and (un)forgettable memories along the way..."

Tom Van Baeveghem



'22-'23 Legal Team Leader
Incoming LLM at King's College London

"For legal students, 180 Degrees Consulting not only offers an ideal bridge between theory and practice, but also serves as a dynamic and transformative platform to connect with like-minded individuals who share the same passion and ambition, creating an enriching and empowering learning experience."

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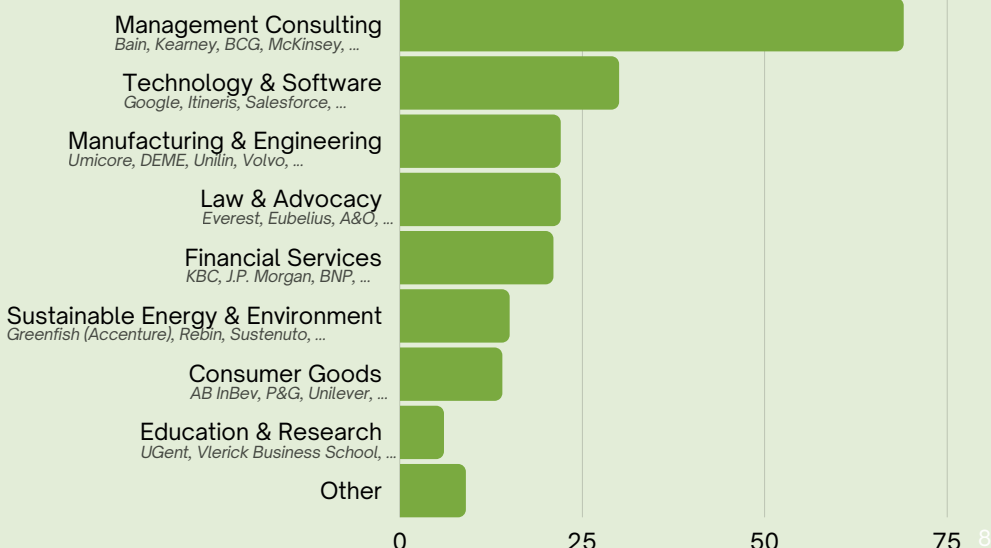
ALUMNI AS
OF '22-'23

12

ALUMNI BECAME
FOUNDERS

including Rebin, Toqua & Aroma's VZW

ALUMNI CAREER TRAJECTORIES



0 25 50 75 8

'23-'24 Outlook

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Dear 180DC Ghent Community,

As our 10th operating year unfolds before us, we are eager to provide you with a glimpse into our vision for the forthcoming year. Our 180DC journey has been one of growth, collective social impact and friendship, and as we enter this lustrum year, we are more committed than ever to foster positive change within and beyond our community.

Stéphanie Jolie



'23-'24 President
MSc Business Engineering - Data
Analytics

Catoo Billiet



'23-'24 Vice President
MSc Bioscience Engineering - Cell
and Gene Biotechnology

Loyal Partnerships: Shared Commitment to Social Impact

Our corporate partners have been integral to our success. In '23-'24, we will continue to nurture these valuable relationships and support social impact firms with meaningful advice, thanks to their help.

Establishing an Alumni Board: Sustaining 180DC's Legacy

This year, we are focused on building a bridge between the past, present, and future of 180DC Ghent. By establishing an alumni board, we want to create an archive of expertise, shared values and friendships, in order to guide 180DC Ghent into the future.

Further Embracing Diversity: Forming an Inclusive Environment

In the previous year, 180DC Ghent experienced significant growth in terms of number of members and study backgrounds covered. In the year ahead, we want to maintain this pace and continue to invest in fostering an inclusive environment. Together, we realize that diversity of humanity is really our greatest strength.

Focusing on Team Spirit: The Power of Friendship

The strong friendship that unites us is one of the cornerstones of 180DC Ghent's success. In the upcoming year, we will keep on prioritizing our strong team spirit, environment of mutual respect and our feeling of unity, which make our organization exceptional.

A Flourishing Legal Department: Reaching New Heights

Thanks to the tireless efforts of the previous board members, and especially the Legal Directors, the legal department has experienced unprecedented growth. In '23-'24, we are dedicated to further empower our legal team, giving them all the tools they need to support non-profits and social impact firms with their legal questions.

Enhanced Cooperation within 180DC Belgium: Collectively Powerful

As part of an international organization with more than 170 branches all over the world, we recognize the importance of collaboration. This year, we are committed to teaming up with all 180DC branches in Belgium to facilitate the exchange of ideas, strategies and experiences. This way, we believe that we can increase our collective impact.

Sustained Commitment to Social Impact: Towards a Better World

At 180DC Ghent, our mission will forever be to empower non-profit organizations through positive transformation. This upcoming year, we want to keep on increasing our social impact together with a new team of bright, enthusiastic and socially committed student consultants.

Looking back at the past year, we want to extend our most heartfelt gratitude to each one of you who has contributed to our social impact journey thus far. In particular, we want to thank the previous board members whose dedication, passion, and efforts have equipped us with a great foundation to build upon. We are grateful for the path you have paved for us.

Looking forward to the coming year, we are excited about another year filled with transformative social impact, friendship, and growth!

With gratitude and excitement,

Stéphanie Jolie & Catoo Billiet
President – Vice President, 180 Degrees Consulting Ghent

'23-'24 Board

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President - Stéphanie Jolie (MA2 Business Engineering)

Vice President - Catoo Billiet (MA2 Bioscience Engineering)

People Director - Emilie Oosterlynck (MA2 I/O Psychology)

Finance Director - Jeppe Loeckx (MA1 Business Economics)

Consulting Director - Stepan Sofoyan (MA2 Business Engineering)

Consulting Director - Laurent De Hainaut (MA1 Business Administration)

Consulting Director - Laurens De Beule (MA2 Business Engineering)

Event & Marketing Director - Nieves Verhulst (MA2 Law)

Event & Marketing Director - Lou Coopman (BA3 Industrial Engineering)

Legal Director - Cédric Mets (MA2 Law)

Legal Director - Helen Moreels (MA2 Law)

Legal Director - Ada Dejonghe (MA1 Law)



Interested in joining?

Keep an eye on our social media platforms for upcoming application announcements, and don't hesitate to reach out to any of our members for further information!

Looking to form a partnership?

Reach out to our '23-'24 Presidents, Stéphanie Jolie and Cato Billiet, to explore the possibilities of collaborating with us.

Seeking our consulting services?

Get in touch with our '23-'24 Consulting Directors to discover how we can create impactful solutions for your organization.